



DINNER WITH TAYO

“Great Food Brings People Together”

2018 Media Kit

FEATURED ON



FOOD52

Nourished Simply
Free Yourself From Food Rules!

**BLACK
ENTERPRISE**



WholeYum!
a whole foodies community

Tajinny

*Yummly*TM

ABOUT

Dinner With Tayo is a worldly, creative food media outlet that's introducing people to amazing healthy fun meals to prepare right at home and best places and restaurants to dine out.. Let me introduce you to Dinner with Tayo.

Back in 2013, I've decided to bring my healthy lifestyle, passion for photography, traveling, food, and dining out into one vision. After receiving tons of texts, tweets, and comments requesting recipes and questions on the best restaurants to dine at, I'll be sharing my knowledge on healthy food recipes and restaurants with you.

The goal is to share insight on creative and fun healthy recipes and best places for you to dine at.

-Tayo

“A good meal makes a great conversation”



WHAT ARE PEOPLE SAYING?

- Thank you for this post and recipes on your site, simple and easy!!!!..
- I love your food posts.
- Looks deliciousssss, I need to try this.
- I recently became a strict pescetarian and was running out of ways to prepare seafood, thanks to your blog I have new inspirations.. Keep up the good work.
- Very impressed! I will be following your blog/website and I will be trying a few of these myself :) keep it up
- Excellent post. I was checking your blog continuously and I'm impressed!
- Thank you for sharing your insights on restaurants, I've been looking for new and exciting places to dine at.
- Your recommendations on restaurants are very helpful, My girlfriend and I had a great time out based on your recommendation.



GUEST APPEARANCE ON



Good Morning America (press play)



Food Network (press play)

AUDIENCE REACH

Here are the social status reach from dinnerwithtayo.com.

WEBSITE STATS:

Monthly unique visitors:
20K

Pageviews: 109K

75% of users read daily

SOCIAL REACH:

Instagram: 12K

Facebook: 10K

Twitter: 3K

SOCIAL IMPRESSIONS

12K impression per post

8K reach per post

450 average likes per post



OUR AUDIENCE

Boasting an obsessive, wildly growing audience, Dinner With Tayo is the premier source for connecting brands and restaurants to ready-to-spend consumers with insatiable appetites for both food and the finer things in life. My readers are your consumers.

TECH SAVY

They can afford the latest in technology, but they purchase gadgets that will simplify their life or solve a problem. Very active on social media.

EDUCATED

They are college educated and may have a graduate degree. They expect their children to go to college as well.

FINANCIAL SECURED

Their families are secure and independent. They spend less than they make and invest in the future.

ADULTS

Ages 21-40
(both Woman and Man)

Modern day millennials

Likely to Dine out 2x

Who love to travel

Embracing a healthy food
and lifestyle culture

Active social life





Menu
PIZZA
CAULIFLOWER
TACOS

try our
SOFT BAKED
Pretzels
Max Occupancy 98

THANK YOU